Investors

07-02-04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Ken KUTARAGI

Shinichi OKAMOTO Keiso SHIMAKAWA

Makoto KUBO Yutaka KAGIWADA RECEIVED

JUL 1 3 2004

Serial No.

09/780,995

GROUP 3600

Filed

February 9, 2001

Title

IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS

ADVERTISING SERVER, AND PROGRAM-

TRANSFERRING MEDIUM FOR REALIZING IN-

CONTENTS ADVERTISING

Examiner

John L. Young

Art Unit

3622

July 1, 2004

Commissioner for Patents P. O. Box 1450

Alexandria, VA 22313-1450

PETITION FOR EXTENSION OF TIME

Sir:

Applicant requests that the time for taking action in this case be extended pursuant to 37 CFR 1.136(a) for:

() one month

) three months

(X) two months

() four months

The fee set in 37 CFR 1.17 for a two-month extension of time is \$420.

(x) Fee enclosed. Please charge any additional fee required for this extension of time to Deposit Account No. 50-1290. A duplicate copy of this paper is enclosed.

(xx) Charge fee to Deposit Account No. 50-1290. A duplicate copy of this paper is enclosed.

Any fee due with this paper may be Charged to Deposit Account No. 50-1290

07/08/2004 AWONDAF1 00000110 501290 09780995

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420.00 DA

Filed by Express Mail
Receipt No. 4 980/877654

oursuant to 37 C.P.R.) 1.10

Patricia Muir

() Applicant is a small entity entitled to pay reduced fees in this application
A verified small entity statement:
() has been filed () is enclosed.
Also enclosed is a:
(X) Response/ Amendment () Notice of Appeal () Appeal Brief
() Request for Continued Examination (RCE)
() Sub Power of Attorney/Change of Correspondence Address

Respectfully submitted,

Thomas J. Bean Reg. No.44,528

CUSTOMER NUMBER 026304

KATTEN MUCHIN ZAVIS ROSENMAN 575 Madison Avenue New York, NY 10022-2585 (212) 940-8703 Docket No.: SCEI 18.302 (100809-16225)

TJB: pm